

Jen Kerrison

Dear Owners, I would love to join the Board of Directors at Lewes F.C to contribute in guiding this great club to further success. Below I outline my experience and skills that I believe will add value to the club.

I took up my first committee level volunteer position at age 19, as treasurer for a triathlon club in my home town of Sydney, Australia. Here I developed the soft skills of diplomacy and professional communication. Since then I have held volunteer positions (including board and committee level) for sporting clubs and organisations that have had equality as a core value.

I was on the committee of the London 2018 Gay Games bid. The Gay Games promote equality, diversity and inclusion through sport and culture. Several thousand people take part in the four yearly multi-sport event. As Head of Communications I worked on comms and engagement strategy with the UK LGBT+ and wider community. We weren't successful in getting the games to London but the bid included access to some of the best sporting facilities in the world and full planning and provisions for a 14 day international sporting event. I learned that with tenacity and the right messaging it is possible to make any values based work a resounding success, regardless of the outcome.

I have held positions on the board of the London Frontrunners LGBT+ running club, which has over 600 members and has been running more than thirty years. As co-president I oversaw a board that future-proofed and professionalised the club by instituting rigorous governance and protocols. While co-president of the club I undertook multiple ED&I initiatives that saw women's participation in club events increase by over 30%.

Professionally, I work in the media. I have produced, directed, presented and created live and recorded content across tv, online, radio, film, advertising and events, from BBC Radio 4 to some of the biggest programmes on British television. I am a narrative and access expert and have much stakeholder/relationship negotiation and management experience. I take ideas, concepts, happenings and events and work them into meaningful stories that engage people. Access wise, I am skilled at getting in the room and in conversation with

hard-to-reach institutions and organisations, and with individuals who may have very strong gatekeepers. I can then manage these relationships through the most challenging of waters.

I want to join the board because I share your commitment to equality and I am a fan of Lewes FC. Since finding the club I have discovered a warm and welcoming community and a hugely inspiring fan base. I admire the commitment to doing things that are right, even if they aren't easy and I would be proud to dedicate my time to this endeavour.

I take a listen-first approach and, If elected to the board I would be glad to work with the directors, staff, players and player management towards the success of our great club.